SONY

BRAVIA® Pro for Hospitality

M-Series

M-Series LCD Televisions

- 32"* and 37"* 16:9 HD 720p Resolution (1366x768) LCD Panels
- USB and system wide cloning for easy setup
- Ideal for full IP installations
- Pro:Idiom™ and MPEG-4 available
- Award winning installation and management services
- Power-saving features for energy conservation

*Viewable area measured diagonally.

sony.com/hospitality

HDNA

BRAVIA Pro for Hospitality M-Series LCD Televisions

Basic Hospitality Model **KDL-32M4000/91** **KDL-37M4000/91**	Features: custom power on logo splash screen, start channel, start volume, max volume, input selection lock/disable, SmartUSB clone of user settings, auto off timer, channel ring lock, menu lock out, front panel lock out, configurable remote lock out
RS232 Model **KDL-32M4000/92** **KDL-37M4000/92**	All basic hospitality model features plus RS232 control
MTI/SP Model **KDL-32M4000/93** **KDL-37M4000/93**	All basic hospitality model features plus MTI/SP port for connection to video on demand providers

Specifications

Display
- Aspect ratio: 16:9, Widescreen
- Contrast ratio: 2,500:1
- Dynamic contrast ratio: 9,000:1
- Diagonal screen size: 31.5" or 37"
- Enhancements: PC Picture in Picture (simultaneous viewing of TV and PC), Advanced Contrast Enhancer (ACE), 3D Comb Filter, Auto Wide, Cinema, Standard and Vivid picture modes, Dolby®, Steady Sound®, BRAVIA Theatre Sync™, LightSensor™, and Theatre Mode
- Panel Resolution: 1366 x 768
- Panel Type: LCD
- Backlight Type: CCFL

Resolution
- PC Input formats

Resolution	Refresh rate
640 x 480	75Hz
720 x 400	70Hz
800 x 600	60Hz, 75Hz
1024 x 768	70Hz, 75Hz
1280 x 768	60Hz, 75Hz
1360 x 768	60Hz

- Video formats

Resolution
480i
480p
720p
1080i

Sound
- Sound System: MTS Stereo, Dolby® Digital Alternate Audio
- Output power: 10W x 2
- Enhancements: Digital amplifier, Auto SAP, Auto Mute on no signal, Steady Sound® Automatic Volume Control, Clear Voice, Dynamic, Custom, Game and Standard audio modes

Speakers
- Built-in speakers: 2 total

Convenience
- Installation: Clean wire management, hotel mode menu, hotel smart port (MTI) or RS232-optional, help text, diagnostics for signal and bit-error rate per channel
- Ease of use: Closed caption button on remote control, favorite channels, program guide access, BRAVIA Theatre Sync for one-touch control of compatible A/V components, functions include Theatre Button, LightSensor, show / hide channels, picture off power savings mode, channel jump, auto shut-off
- Screen Format Adjustments: Wide zoom, normal, full, zoom, auto wide and 4:3 default
- Comfort: Fanless design, multiple language display in English, Spanish and French
- Enhancements: Closed captioning (CC) analog and digital, V-chip parental control, info banner (PSIP, XDS), sleep timer, clock, input skip, edit channel labels, label inputs, ID-1 Detection, initial setup, on/off timer, PC standby

Video
- Tuner: NTSC, ATSC, CATV, QAM, ClearQAM (unencrypted)
- Acceptable video signals: 480/60i, 480/60p, 720/60p, 1080/60i
- BRAVIA Engine 2™ Technology

Connectivity
- Component Video (Y/Pb/Pr) Input(s): 2 (Rear)
- Composite Video Input(s): 2 (1 Side/1 Rear)
- Digital Audio Output(s): Coaxial Digital Output–1 (Rear)
- RF Connection Input(s): 1 (Rear)
- S-Video Input(s): 1 (Rear) with Detection
- Headphone Output(s): 1 (Side)
- Analog Audio Input(s) (Total): 5 (1 Side/4 Rear)
- Audio Out: 1 (Rear)
- HDMI™ Connection(s) (Total): 2 (Rear)
- AC-In: 1 (Rear)
- PC In (D-Sub) + Audio In (Stereo Mini): 1 (Rear)
- HDMI™ Connection(s) (w/ Analog Audio In): 1 (Rear)
- HDMI™ PC Input: Yes (see manual for exact formats)
- Service Port: USB - 1 (Rear)
- Either MTI/SP or RS232: Optional 1 (Rear)

Power
- Standby power consumption: <½ W
- Power requirements: AC 120V 60Hz
- Enhancements: Audio only reduced states, low power modes, ambient light sensor for industry leading savings, AC stay off

Dimensions
- Color: Piano black
- VESA® Hole Spacing: compatible, Hole Pitch 200 x 200 mm (32") and 300 x 300 mm (37")

32" HDTV LCD
- Set dimensions (W x H x D): 31.9 x 21.4 x 4 in. (809 x 542 x 99mm)
- Set dimensions with pedestal (W x H x D): 37.9 x 23 x 9.6 in. (809 x 584 x 242mm)
- Product weight: 31 lbs (14kg)
- Product weight with pedestal: 35.5 lbs (16kg)

37" HDTV LCD
- Set dimensions (W x H x D): 36.8 x 24 x 4.4 in. (931 x 609 x 110mm)
- Set dimensions with pedestal (W x H x D): 36.8 x 25.9 x 11 in. (931 x 656 x 279mm)
- Product weight: 37.5 lbs (17kg)
- Product weight with pedestal: 44.5 lbs (20kg)

Accessories
- Included: 2 – AA batteries, operating instructions, swivel stand, quick setup guide, RM-YD026 remote control, warranty card
- Optional: TeleAdapt MediaHub™ (TAWM7600), Sony Soundbar (RHT-S10), Integrated DVD player (DMX-DVD), compatible with LodgeNet and On Command with HD-1500RF MPEG-2 and MPEG-4 RF Pro:Idiom Tuner, remote system wide cloning and firmware updating for all Pro:Idiom tuners with additional hardware, various wallmounts

Green Initiatives
- Energy Star® compliant
- Standby Power Consumption: < ½W
- Ambient LightSensor for industry leading savings
- Recycling programs
- RoHS compliant
- Easy reversal of hospitality feature set for conversion to consumer TV at end of hotel's use
- Flame-retardant enclosure

Warranty
- 2 years parts and labor (see actual warranty for details)

Key Features

USB and System Wide Cloning
Sony BRAVIA Pro for Hospitality offers USB cloning for quick room-by-room programming, or system wide cloning for Pro:Idiom enabled models that allows you to program all BRAVIA Pro HDTVs at once from a single location. Additional hardware is required for system wide cloning.

Pro:Idiom Tuners
Available as optional accessories, Pro:Idiom Tuners are hospitality-only technologies that protect first-run HD premium content from piracy for secure HD content protection for hotel PPV networks as well as standalone properties. Additional fees may apply for standalone properties. See your Sony representative for details.

Swivel Stand
Sony BRAVIA Pro HDTVs include an attractive stand that enables guests to rotate the display, allowing a comfortable view from virtually anywhere in the room. The stand features a built-in theft-deterrent system and can be easily secured to a table or furniture.

Installation and Management Services
Equipping your hotel with Sony BRAVIA Pro displays couldn't be easier, or quicker. To ensure a smooth transition from standard definition to high definition, Sony offers award-winning professional installation services and complete project management for your display installations.

Integrated DVD Player Option
Sony's integrated DVD player integrates full DVD functionality flush with the BRAVIA Pro HDTV for a clean, all-in-one television/video solution. The entire system operates conveniently from a single remote control via HDMI CEC channel, so there's no longer a need for separate components and remotes cluttering your guestrooms and confusing your guests.

Sony Soundbar Option
The optional Sony Soundbar creates a full, wide soundstage without the need to wire the room with multiple speakers and use multiple remote controls. Your guests enjoy a true theater experience and the room remains uncluttered. The sleek, black Sony Soundbar integrates the amplifier and speaker system, front surround, HDMI control, digital media port and FM tuner and includes a wallmount. It operates with the Sony BRAVIA Pro with one convenient remote control via HDMI CEC channel.

Power-saving Features
As a world leader in professional video displays, Sony designs its products with energy consumption in mind. All BRAVIA Pro HDTVs feature Sony's exclusive LightSensor technology that adjusts power to the screen in response to room lighting, for power savings and consistently crisp, vibrant images. BRAVIA Pro HDTVs are Energy Star-compliant and use less than ½W in standby mode, with audio-only reduced power states and low power modes when on.

Please visit sony.com/hospitality for more information.

SONY

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